



WORDSTREAM

LEADER IN SEARCH ADVERTISING



The G2 Crowd Grid is a report that represents the democratic voice of software users and acts as an objective rating system of search advertising products. G2 Crowd rates thousands of products and vendors based on reviews gathered from their user community - this data is aggregated to calculate product strength and market presence in real-time. WordStream was named the leader in the most recent Search Advertising Grid.

G2 CROWD GRID: WORDSTREAM'S RECENT MOVEMENT

WordStream moved from the Niche Quadrant in 2014 to a major player in the Leader Quadrant in 2016.



SATISFACTION



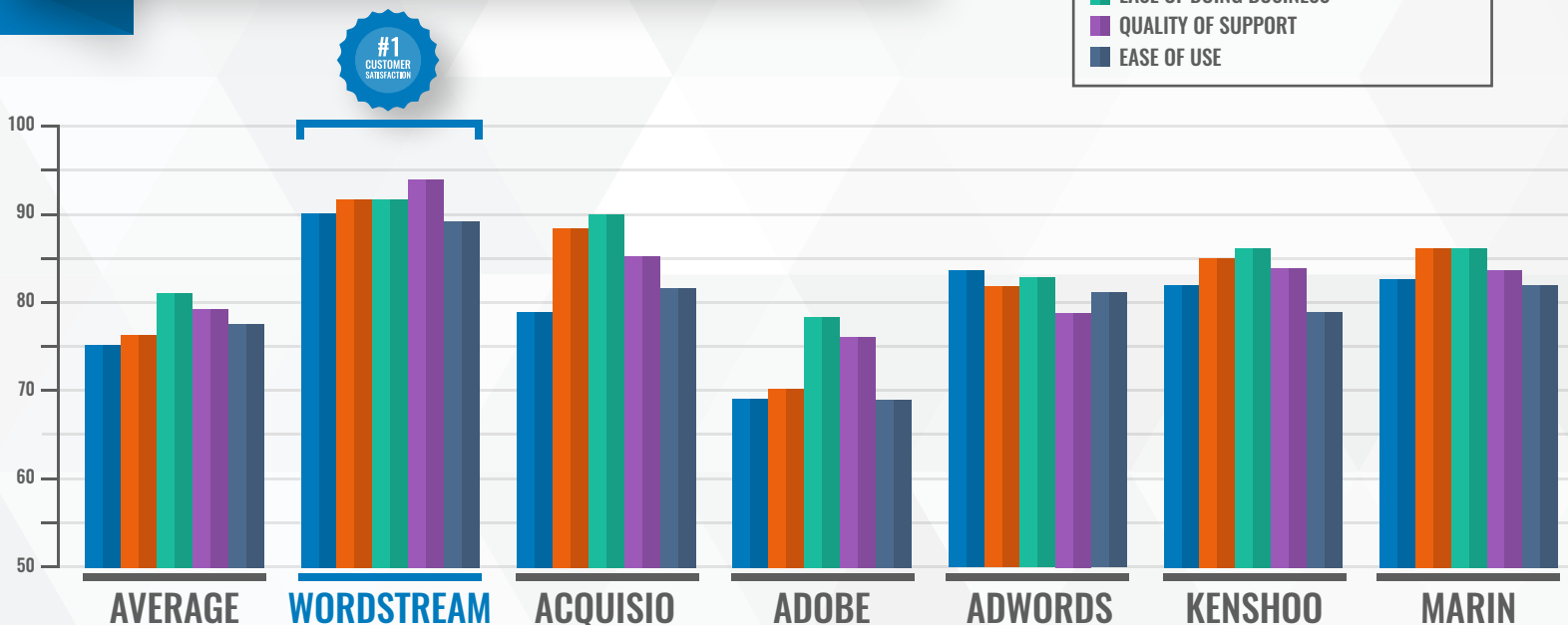
MARKET PRESENCE



SATISFACTION RATINGS

KEY:

- LIKELY TO RECOMMEND
- PRODUCT GOING IN THE RIGHT DIRECTION?
- EASE OF DOING BUSINESS
- QUALITY OF SUPPORT
- EASE OF USE



PRODUCT SUMMARY

KEY: ■ WORDSTREAM RATING ■ AVERAGE RATING



PERFORMANCE & RELIABILITY:



AD CREATION & EDITING



AD & CONVERSION TRACKING



ADVANCED TARGETING OPTIONS



AD & LANDING PAGE SCHEDULING

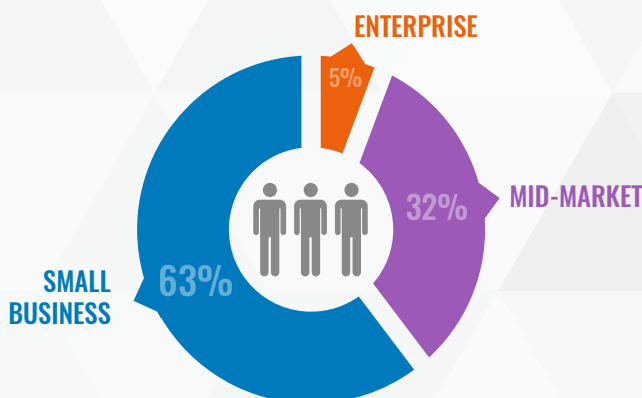


SCENARIO PLANNING



CUSTOMER SEGMENTS

CUSTOMER SEGMENTS SERVED



CUSTOMER TESTIMONIALS

“ Allows us to work smarter, not harder. ”

- Justine, Cassandra Bryan Design

“ This saves me a lot of time and I can actually breathe easier and take on more clients. ”

- Adam, Pullman Marketing

“ My entire experience with WordStream ”

has been amazing. The product itself is super intuitive and easy to use.

- Bridget, Koru K9 Dog Training

TO CHECK OUT THE FULL REPORT, [CLICK HERE](#)

